



Direct Energy Business and Infinity Power Partners Team Up to Support Holocaust Museum Houston



▶ TESTIMONIAL

Holocaust Museum Houston is dedicated to educating visitors about the Holocaust and remembering the six million Jews and other innocent victims, as well as honoring the survivors' legacies. Using the lessons of the Holocaust and other genocides, the museum teaches the dangers of hatred, prejudice and apathy.



Through an arrangement with Infinity Power Partners, Direct Energy Business stepped forward with both a thoughtful and affordable energy plan for the museum, and a deep commitment to supporting the museum and its work.

The result was a long-term partnership between Direct Energy Business, Infinity Power Partners and Holocaust Museum Houston, contributing to the museum's goal of educating visitors and helping to build a better world for tomorrow.

“ While Infinity Power Partners' business is to provide procurement and risk management solutions to our clients, our passion lies within becoming transparent, committed partners to our customers, helping them achieve their financial goals. We do this through the inevitable savings that result in the provider relationships we forge for them. We immediately jumped on the opportunity to work with Holocaust Museum Houston, and were thrilled to have found the right partner for this fantastic organization. Direct Energy Business is an energy provider that shares our passion for giving back while getting the job done. We look forward to watching Holocaust Museum Houston thrive and continue to reach Houstonians through the dollars saved from competitive rates offered by Direct Energy Business. ”

— Peter Selber, Managing Partner, Infinity Power Partners

“ Direct Energy Business has long been a strong community supporter of nonprofit organizations in Houston, and they brought to the table not just a competitive plan for our electricity needs, but a commitment to help fulfill the museum's mission. With corporate supporters like Direct Energy Business and Infinity Power Partners, the museum has been able to reach more than 2 million people to educate about the dangers of hatred since opening in 1996, and we welcomed more than 140,000 guests last fiscal year. With the money we saved, we expect an even broader and stronger outreach next year. ”

— Kelly J. Zúñiga, Ed.D.,
Executive Director,
Holocaust Museum Houston

About Direct Energy Business

Direct Energy Business is part of the largest retail energy supplier in North America and a champion in serving businesses' diverse energy needs. Our leadership position, deep expertise and commitment to addressing our customers' unique energy demands is how we earn the trust of our customers and help to make their businesses better.

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